

Krave Beauty Company
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Brow Tattoo After Care Instructions

AFTERCARE IS VERY IMPORTANT FOR GOOD RESULT, READ CAREFULLY

Follow instructions carefully as this greatly affects the outcome of your brow tattoo. For the first 3 - 6 days, the color intensity of your procedure will be significantly brighter or darker, as well as larger and sharper than what is expected for the final outcome. Although the area will appear healed after 10 days, it will not be fully healed for 4-6 weeks. This is based on how quickly the outer layer of your skin exfoliates. Mild swelling, scabbing, and flaking is to be expected.

One procedure cannot guarantee desired outcome. In some cases, we need to see how our clients react to the pigment and review the healing process after the first procedure. Therefore, we offer a free touch-up visit within 4-8 weeks of the first procedure. In very complicated cases (involving removal/color correction/camouflage/scar tissue/iron disorder ...) an extra charge will apply on extra touch-ups.

If at any point post treatment the area becomes red, inflamed, painful, or begins to puss please contact a physician immediately as the area may be infected.

After Care Procedure

- 1) WASH HANDS ALWAYS BEFORE TOUCHING TREATED AREA**
- 2) ONLY USE THE HEALING PRODUCTS I PROVIDE FOR YOU ...NOTHING ELSE!!!**
- 3) IF YOU HAVE QUESTIONS CONTACT ME NOT GOOGLE!!**

FIRST 24 HOURS - We have created a wound and all wounds weep or ooze body fluids (blood, oil, lymph). Some will weep more and for a longer period than others. Blotting off these fluids and excess pigment is critical to a good result and optimum color retention. If these fluids are allowed remain on the tattooed area and accumulate, you will get heavier scabbing. Heavy scabbing can pull out the pigment which will result in light spots and unevenness of color.

Gently wash (DO NOT WIPE) brows off with wet clean cotton pad and mild unscented soap such as dove, ivory, or professional tattoo soap until no more residue comes off. Let air dry & re apply **THIN** layer of **petroleum** with clean Q Tip. Repeat this procedure before bed & in the morning after your procedure. If brows get dry during the day re apply a thin layer of petroleum.

24 TO 48 HOURS - Continue with the same instructions.

DAY 3 – 14 - You do not need to continue the washing process. Keep the area **MOISTURIZED NOT SATURATED**. Apply a thin layer of the provided **After Inked** cream to your brows 3-4 times a day – or if you are feeling itchy. Only a thin layer is needed – over use will deprive the skin of oxygen. This provides pain relief, moisturizes, prevents infection, promotes healing and helps retain color.

THE DO NOTS:

- **AVOID** facial cleansers on affected areas (wash around them), pat dry with a clean towel.
- **DO NOT** rub, scratch or pick any crust along the tattooed area. Early removal of pigment crusts may result in lost colour.
- **DO NOT** apply makeup on the treated area during the healing process or touch with bare fingers. This could cause infection.
- **DO NOT** expose your new procedures to chemicals, hot tubs, saunas, direct shower spray, hot water, saltwater, chlorinated pools, lakes, or ponds. Direct sun exposure and tanning beds should be avoided.
- **DO NOT** use Exfoliants or AHA/glycolic acid products on the tattooed area.
- **DO NOT** expose your brows to anything that can cause dirt & dander in the air for the first 5 days of healing. Example: Gardening, Pet Grooming, Camping, Horseback Riding – **YOUR BROWS NEED TO STAY CLEAN**

Long term care

- Use a good sunscreen daily on tattooed area otherwise the color will fade faster.
- Some pigment is iron-oxide based which your body absorbs as mineral irons, so the color will fade over time. You may need a touch-up every 1- 3 years. The fading speed depends on your skin type and external factors.
- If you are planning a chemical peel, laser treatment, MRI or other medical procedure, please tell them that you have had an iron-oxide cosmetic tattoo.
- If you are planning to have laser treatment, tell your laser specialist to avoid the pigmented area. Laser may cause pigment to turn black.
- Avoid facial products with Chemical exfoliates AHAs or BHAS or Retinol, as these will encourage fading.
- Keep your skin moisturized – Always!